NEELADRI BISWAS

Product Manager | 0-to-1 Product Strategy / Growth / Cross-functional Execution

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PROFESSIONAL SUMMARY

Product Manager with an M.Des in Interaction Design driving 0-to-1 product strategy, growth, and cross-functional execution. Proven track record of scaling an enterprise-scale hiring platform to 25,000+ users across 20+ states. Combines deep UX/UI fluency with strong technical and business acumen to translate user discovery into high-margin, metrics-driven releases. Adept at managing senior stakeholders, engineering teams, and agile workflows to deliver seamless product experiences from strategy to launch.

PROFESSIONAL EXPERIENCE

Product Manager, Reliance Jio | *Jio QuickHire (Feb 2026 – Present)*

- Own day-to-day product management for **QuickHire**, Jio's off-roll recruitment platform across **6,000+ locations**, supporting a hiring funnel that has reached **26.9K+ unique candidates** since launch.
- Translate operational pain points, production issues and stakeholder requirements into **product requirements, PRDs, workflows, prioritised enhancements and engineering execution**, while aligning major roadmap decisions with senior leadership.
- Supported product scale as monthly joining throughput increased from approximately **1.7K/month in Q1 to ~2.1K/month by Jul–Aug 2026**, an increase of roughly **27%**.
- Reframed the application architecture from candidate-selected Positions to **Job Role + Location**, moving position assignment downstream and simplifying the hiring model; shipped July 2026.
- Drove self-service and process automation across hiring-manager withdrawal/rejection, candidate corrections, position updates and operations controls, reducing dependency on manual intervention.
- Partnered with engineering and operations to replace recurring **Excel-based data movement with API integration** and improve visibility into funnel stages, statuses and operational exceptions.
- Manage cross-functional coordination across hiring managers, HR teams, operations, engineering, approvers, administrators and onboarding partners throughout the hiring lifecycle.

Product Designer, Reliance Jio | *Jio WorkSmart & Jio Vishwas (Aug 2023 – Feb 2026)*

- Designed the **0⟶1 QuickHire candidate and recruiter experience**, converting a fragmented paper/Excel-driven recruitment process into structured mobile and CMS workflows and reducing candidate intake from approximately **140 inputs to ~30–40**.
- **Jio WorkSmart:** Designed workflow and approval experiences for an actively used HR operations platform covering exception management, task execution and role-based operational queues.
- **Jio Vishwas:** Modelled compliance operations across **6,000+ establishments**, translating Excel-driven processes into entity relationships, workflow states, ownership models and management experiences.
- Worked across product, engineering, HR and business stakeholders to turn complex operating processes into scalable digital product requirements and interaction models.

CORE SKILLS

Product Management:
0-to-1 Strategy, Product Discovery, Roadmap & Prioritization, Data-Informed Decision Making, B2B SaaS, Agile/Scrum, Feature Scoping.

Design & UX:
UX/UI Design, Interaction Design, Wireframing & Prototyping, Usability Testing, Information Architecture, Service Blueprinting, Design Systems.

Tools & Frameworks:
Figma, FigJam, Jira, Confluence, Agile Boards, Lifecycle Mapping.

EDUCATION

Master of Design — IIT Hyderabad, 2021–23
Coursework: Product Design, Design Research, CGPA: 9.2

Bachelor of Technology — VIT Vellore, 2016–20
Specialization: Electronics and Communication Engineering, CGPA: 8.7